

MONDAY 1ST JULY

10:00-18:00	Poetry Film Screenings – The Lecture Room, Corsham Court	
10:00-13:00	Pre-conference workshop	Pre-conference workshop
	The Productive (and Happy) Academic Writer – F.40, Corsham Court Bec Evans and Chris Smith	Short & Drawn Out: Collaborative Augmented Reality Drawing – F.32, Corsham Court Kim Plowright
13:00-14:00	Conference Registration – Corsham Court	
14:00-14:15	Welcoming Address: John Strachan (Pro-Vice-Chancellor (Research and Enterprise) and Dean of Graduate College, Bath Spa University) – The Barn, Corsham Court	
14:15-15:00	Keynote: Donna Hancox, Experiential Storytelling and Social Change – The Barn, Corsham Court	
15:00-15:30	Break	
15:30-16:45	Panel: Ethics of Storytelling with Nikesh Shukla – The Barn, Corsham Court	
16:45-18:00	Panel: Augmented Storytelling – The Barn, Corsham Court	
	Duncan Speakman (UWE Bristol) Only Expansion: Composing Temporal Structures for Augmented Audio Experiences in the Anthropocene Rachel Genn (MMU) Choosing hardware and software to enhance experience in developing an immersive piece (WHISPERS) Nicole Basaraba (Trinity College Dublin) Remixed Transmedia: A Method for Creating Non-Fiction Narratives Callum Spawforth (University of Southampton) and David Millard (University of Southampton) Ghosts in the Machine: Creating a Multiplayer Interactive Narrative Experience	
18:30-20:00	Conference Supper and Paper Nations Season 1 Launch – Corsham Town Hall	

Keynotes

Experiential Storytelling and Social Change
Donna Hancox

This presentation explores how we might develop an understanding of the ways in which new technologies, specific types of stories, and audiences interact to harness their potential for a range of applications. A number of projects and works in progress will be presented to examine where the intersection of story and technology currently sits to impactfully create and share stories for change.

Ethics of Storytelling
Chaired by Nikesh Shukla

Who gets to tell stories? Who is telling stories in the margins? If we're telling stories that are outside our areas of expertise, how we should approach them? What is the best kind of writer when it comes to thinking about storytelling and the ethics behind it? Nikesh Shukla will offer a practical talk based on his own experiences of writing from the margins and chair this panel with a focus on the tensions between storytelling and ownership.

Mixed Realities: Narrative Structures of Poetry Films
Thomas Zandegiacomo Del Bel

In poetry films, film is not simply used to illustrate poems but, rather, to extend them cinematically. This is an art form as old as filmmaking but by embracing new technological possibilities the poetry can be pushed in new directions. For example, the poetic presence of contemporary poetry can include exciting sequences of cuts, symbolic language and images. The art form that emerges, where the visual meets the literary, is wild, playful and innovative.

Who Owns Digital Stories?
Guy Gadney

Creative thinking is often seen as the impossible challenge for artificial intelligence. While information-based professions such as law and accountancy are susceptible to automation, don't art, writing, music have a 'soul' that cannot be emulated by a machine? Recent work seems to indicate otherwise, and in this keynote Guy Gadney highlights the work that Google and other technology companies have been doing in the area of automated creativity, and what the potential impact of these new developments may be on writers and artists.

TUESDAY 2ND JULY

8:00-17:45	Poetry Film Screenings – The Lecture Room, Corsham Court
9:00-9:15	Welcome – The Barn, Corsham Court
9:15-10:00	Keynote: Thomas Zandegiacomo Del Bel, Mixed Realities: Narrative Structures of Poetry Films – The Barn, Corsham Court
10:00-11:15	Panel: Poetry Film – The Barn, Coursham Court
11:15-11:45	Jane Glennie 95 words / 625 images / 25 seconds: Typography and the flicker film Mary McDonald, Natasha Boskic and Mohamad Kebbewar On the Margin of History Chaucer Cameron Wild Whispers Poetry Film Project Sarah Tremlett (Liberated Words) TREE – Discovering Identity Through the Poetics of Ancestral Place – online storytelling as documentary verse novel with poetry film
	Break
11:45-13:00	Panel: Immersive Technologies and Liveness – The Barn, Corsham Court
13:00-14:00	Sunny Teich (Victoria University of Wellington) Literature Capture Aste Amundsen (South West Creative Technology Network) Personalised Responsive Storytelling for Live Immersive Experiences Sandra Gattenhof (Queensland University of Technology) and Nathan Sibthorpe (Queensland University of Technology) Turning Tables: democratising the role of audience in narrative construction using medial interfaces Enrica Lovaglio Costello (CalPoly and UCSB) The Inclusive Forest: Measuring discrimination across cultures through immersive and interactive narratives
	Lunch – F.28 and F.32
14:00-15:15	Panel: Ambient Literature – The Barn, Corsham Court
15:15-16:30	Alastair Eilbeck (Liverpool University) Fantasia Express – Mixed Reality and Hybrid Narratives for Train Journeys Richard A Carter (University of Roehampton) and Jenna Ng (University of York) Wayfaring in Time – The Ambient Storytelling of Wandering Games Sarah Ciston (University of South California) The Haptics of Not Touching: Lust and Language in the Time of Subscription Capitalism Matt Hayler (University of Birmingham) Ambient Literature – Immersion, Entanglement, and Awareness
	Panel: Digitally-Mediated Narratives – The Barn, Corsham Court
16:30-16:40	Lisa Gee (Kings College London) and Michael Kowalski (the Fitzwilliam Museum, University of Cambridge) Making HayleyWorld Josie Barnard (Middlesex University) Creative Writing at the 'Digital Turn', Craft and Process: An Experiential and Ethical Perspective Freja Gyldenstrøm The Past and Future of Immersive and Interactive Narratives: From Gamebooks to Bandersnatch
	Break
16:40-17:25	Keynote: Guy Gadney, Who Owns Digital Stories? – The Barn, Corsham Court
17:25-17:35	Special Issue of The International Journal of Creative Media Research, Matthew Freeman (Bath Spa University) – The Barn, Corsham Court
17:35-17:45	Closing Comments – The Barn, Corsham Court

MIX 2019

Schedule Key

- Poetry Film Screenings
- Keynotes
- Panels
- Workshops

Social Media

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Welcome to MIX 2019

This is your pocket guide to MIX 2019. Everything you need to know about the schedule for the conference is right here. For more details on all the presenters and keynotes, including biographies and abstracts, please go to the full programme online at www.mixconference.org/programme

At MIX we are proud to present speakers and keynotes on topics from immersive technologies and new forms of publishing, transmedia and poetry film, virtual reality, artificial intelligence and the ethics of storytelling. This year we have designed a single strand conference so you won't have to miss a thing.

We hope you have an enjoyable MIX!

Kate, Lucy, Amy and Helen

A few housekeeping notes:

If you need help with anything, from directions to technical assistance, just find one of our student volunteers.

The poetry film screenings will run throughout the conference in the Lecture Room.

Tea and coffee breaks will be served in The Barn and lunch on Tuesday will be served in F.28 and F.32 in the Main House. Volunteers will lead you there.

For wifi, please log into The Cloud or Eduroam.

Please note that there are strict parking restrictions at Corsham Court. Parking maps are available or just ask one of our volunteers for help.

Poetry Films

Mon 10:00-18:00 | Tues 08:00-17:30
The Lecture Room, Corsham Court

The Poetry screenings will be running throughout the conference

In these screenings we are showing a curated selection of work by British and European poetry film-makers. We aim to show the latest in poetry film development. These films explore the scope of the poetry film genre, with its desire to experiment with content and form. The viewer is drawn in through engagement with sound, visuals and often complex narrations. Here, there are stories, of loss, longing, reflections on landscape and memory and a playful desire to entrance us.

The UK selection has been curated by Lucy English (Bath Spa University) and the European films have been chosen by Thomas Zandegicomo de Bel, the organiser of Zebra, the world's largest poetry film festival based in Germany.

Find the full programme for the Poetry Film Screenings online at <http://mixconference.org/session/poetry-film-screenings/>

The full programme will also be available from The Lecture Room.

Workshop Sessions

Mon 1st July 10:00-13:00
Corsham Court

The Productive (and Happy) Academic Writer

Do you struggle to find time to write? Do you get distracted by important or urgent tasks, feel blocked, or fail to make progress with academic writing projects? Then this workshop is for you.

Run by Bec Evans of Prolifko, this 3-hour workshop uses research-backed techniques to get you back on track. Highly participatory, it shares practical tips to help you overcome blocks, make time to write, build a pipeline of ideas, and tactics to start writing and keep going.

Short and Drawn Out: Collaborative Augmented Reality Drawing

Take part in an augmented reality drawing workshop and create 3D digital art that you can only see with your phone. Augmented Reality (AR) is what happens when you combine computer generated objects, information or effects and the real world in a way that you can play with in real-time.

The workshop, led by creative producer and artist Kim Plowright, will help you get the hang of the app and get over your fear of drawing. You will make invisible drawings with your phone that take up real space; work with creative prompts and storytelling; and think about the experience of working at human-body scale in the digital realm.

Special Issue of The International Journal of Creative and Media Research

Presenters at MIX are encouraged to develop their papers and presentations into innovative, practice-focused outputs to be published in a special issue of Bath Spa University's recently launched International Journal of Creative Media Research. The journal is an interdisciplinary, peer-reviewed, open access journal devoted to pushing forward the approaches to and possibilities for publishing creative media-based research.

Authors should submit first drafts of their work by December 1, 2019. The special issue, guest edited by Lucy English (l.english@bathspa.ac.uk) and Amy Spencer (a.spencer@bathspa.ac.uk), will then be published in July 2020.

www.creativemediaresearch.org

Conference Supper and Paper Nations Season 1 Launch at Corsham Town Hall

Monday 1st July, 18:30-20:00

Join us at Corsham Town Hall for our conference supper and the launch of Paper Nations Season 1. Paper Nations is a creative writing incubator that commission writers throughout the South West of England to create new work. They nurture local communities of support for writers, and create multi-channel partnerships to showcase new writing internationally.

At this launch, Paper Nations will reveal their plans for the next three years, including their Writing for All Call to Action, and upcoming opportunities for writers such as commissions, online resources, and creative professional development.

Our volunteers will show you the way to Corsham Town Hall. It is only a few minutes walk from Corsham Court, on the High Street.

A vegetarian buffet will be served at 18:30.

www.papernations.org

Conference Partners

MIX 2019 is run in partnership with the following organisations:

- Bath Spa University
- Paper Nations
- The International Journal of Creative Media Research
- The Centre for Cultural and Creative Industries
- The Writing Platform



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Programme by Lucy Fleming

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MIX 2019
EXPERIENTIAL
STORYTELLING
1-2 July 2019