

MMX 2017
WRITING DIGITAL
SCHEDULE

10th - 12th July
Commons, Newton Park
Bath Spa University

BATH
SPA
UNIVERSITY

Schedule

Monday 10th July

13.00–14.30	Conference Registration and Refreshments <i>Atrium</i>		
14.30–14.55	Conference Welcome with Vice-Chancellor Prof Christina Slade and Launch of MediaWall <i>Atrium</i>		
15.00–15.55	Keynote Prof Caitlin Fisher, <i>Mixed Realities: Poetry at the Edge of Science, the Dissemination of Secrets and the Magic Looking Glass of Failure</i> CMG23/G24		
16.00–17.15	CM105	CM106	CM111
	<p>Transmedia: Theory and Practice</p> <p><i>D Lynch & D Hancox:</i> Transmedia Storyworlds</p> <p><i>Isabel Vincent:</i> Undercover Fiction</p> <p><i>Matt Freeman:</i> Small Change</p> <p>Chair: Elizabeth Gladwyn</p>	<p>Digital Narratives and the Classroom</p> <p><i>Sam Meekings:</i> Narratives in the Writing Classroom</p> <p><i>Zach Dodson:</i> How to Hijack Graphic Design</p> <p><i>Neal Hoskins:</i> Tools and Trends in Kids' Media</p> <p>Chair: Steve Hollyman</p>	<p>Audience and Narrative</p> <p><i>Finn Harvor:</i> Writing Need</p> <p><i>Bernard Odendaal:</i> The <i>Filmverse</i> Project</p> <p><i>P Hetherington & D McCooley:</i> Regenerating Prose Poetry</p> <p>Chair: Helen Dewbery</p>
	Workshop Poetry Pin: Geo-Tagging Poetry to Location with Chris Jelley MediaWall/CM112		
17.20–18.35	Transmedia Storytelling	CM106	CM111
	<p>Audience Agency</p> <p><i>Megan Heyward:</i> Dark Energy, Alchemy and <i>The Quintessence</i></p> <p><i>Yiota Demetriou:</i> <i>Love Letters</i> – Wearing Stories Told</p> <p><i>Rachel Genn:</i> How Does Comedy</p>	<p>Innovative Approaches</p> <p><i>Jillian Abbott:</i> All Roads Lead Home</p> <p><i>B Gyori & J Pope:</i> Digital Storytelling in the Community</p>	<p>Audience and Creator</p> <p><i>D Devanny & J McGowan:</i> Obstacles to Collaboration</p> <p><i>Kate Sweeney:</i> The Hidden Body in a Digital Archive</p>

	<p>Affect Immersion?</p> <p>Eoin Murray: The Unachievable Utopia</p> <p>Chair: Alastair Horne</p>	<p>T Holbrook & M Hundley:</p> <p>Reframing Space as a Field of Play for Emerging Digital Writers</p> <p>Chair: Stephen Gregg</p>	<p>Philip Monks:</p> <p>The Poet's Perspective</p> <p>Chair: Gavin James Bower</p>
19.00–21.00	<p>Dinner</p> <p>Atrium</p>		







Tuesday 11th July

09.00–09.15	<p>Conference Announcements</p> <p>CMG23/G24</p>		
09.15–10.10	<p>Keynote Dr Elizabeth Evans, Engagement That's Worth It: Transmedia Engagement as Economic and Discursive Commodity</p> <p>CMG23/G24</p>		
10.15–11.30	<p>CM105</p> <p>Ambient Literature</p> <p>Tom Abba: Walking into Space</p> <p>Matt Hayler: Wandering Bodies</p> <p>Amy Spencer: Authoring Uncontrollable Narratives</p> <p>Chair: Donna Hancox</p>	<p>CM106</p> <p>Engagement</p> <p>T Holbrook & M Hundley: Page, Screen and Performance</p> <p>Franci Greyling: Poetry in the Botanical Gardens</p> <p>L Ridout, M Christoforidou & D Star: Various Writings</p> <p>Chair: Gavin James Bower</p>	<p>CM111</p> <p>Poetics and Technology</p> <p>Michael Marcinkowski: Poetics of Attention</p> <p>Gerd Hammer: Does Machine-Written Poetry Need Interpretation?</p> <p>Andrew Demirjian: Looking at Looking</p> <p>Chair: Yiota Demetriou</p>
11.30–12.00	<p>Refreshments</p> <p>Atrium</p>		
12.00–13.15	<p>CM105</p> <p>Playable Narratives</p> <p>Caleb Milligan: Adventures on the Upgrade Path</p> <p>Hannah Wood: Players as Protagonists</p>	<p>CM106</p> <p>The Prose Poetry Project</p> <p>C Atherton, P Hetherington & P Munden: Digital Repository (Joint Papers)</p>	<p>CM111</p> <p>Across Cultures</p> <p>Abram Foley: Harmony Holiday's Afro/Astrosonics</p> <p>David Millard: Snowflakes in Scotland</p>

	<p>Christine Wilkes: Translating Digital Emotions Chair: Caitlin Fisher</p>	<p>Chair: Lucy English</p>	<p>Rob Sherman: Black Books Chair: Alastair Horne</p>
13.15–14.15	<p>Lunch and Networking Atrium</p>		
14.15–15.45	<p>Workshops</p>		
	<p>CM105</p>	<p>CM106</p>	<p>CM107</p>
	<p>Book Jam B Soyinka, L Green & B Gwalchmai</p>	<p>Gaming Group Genius Brad Gyori</p>	<p>Developing Principles for Transmedia Writing and Comics Specificity Brian Fagence</p>
	<p>CM111</p>	<p>MediaWall/CM112</p>	<p>CMG30</p>
	<p>A Toolkit for Fictional World Building Sarah Haynes</p>	<p>Poetry Pin Chris Jelley</p>	<p>Non-Linear Storytelling with Twine Charlie Tweed</p>
15.45–16.10	<p>Refreshments Atrium</p>		
16.10–17.25	<p>CM105</p>	<p>CM106</p>	<p>CM111</p>
	<p>Transmedia Writing Practice Dylan Spicer: <i>The Butter Mouse</i> Jordan Glendenning: Digital Tapestries David Jackson: What is Deleted? Chair: Michael Marcinkowski</p>	<p>Collaboration and Re-Mixing Josie Barnard: The 'Postdigital' Classroom C Florence & J Williams: Mainstream Digital Reading Chair: Stephen Gregg</p>	<p>Form, Culture and Reflection Ivonne Murillo: <i>Instant Suspended</i> Lynda Clark: Repetition or Reply? Luca Cossettini: Re-Staging Luigi Nono's Theatre Chair: Yiota Demetriou</p>
17.30–18.25	<p>Keynote Prof Jonathon Dovey, Seven Types of Digital Ambiguity CMG23/G24</p>		
18.30–20.00	<p>Dinner Atrium</p>		

Wednesday 12th July

09.00–09.15	Conference Announcements CMG23/G24		
09.15–10.10	Showcasing and Enabling Young Creative Writers Online: Paper Nations and eQuality Time’s MediaWall Collaboration, Joe Reddington CMG23/G24		
10.15–11.30	CM105	CM106	CM111
	<p>Writing and Design</p> <p>Paul Williams: Creative Writing in the CAVE</p> <p>Zach Dodson: Hybrid Books</p> <p>Lyle Skains: Creative Hyperlinks</p> <p>Chair: Steve Hollyman</p>	<p>Form, Location and the Anthropocene</p> <p>Finn Harvor: Toward an Art of the Anthropocene</p> <p>Richard Carter: Aeroculture: Writing the Nonhuman</p> <p>Kate Haines: Mutable Media in Africa</p> <p>Chair: Michael Marcinkowski</p>	<p>Reading the Location</p> <p>Cassandra Atherton: #storybombingNWF17</p> <p>Claire Dean: A Long Map</p> <p>Alastair Horne: A Fine and Private Place</p> <p>Chair: Amy Spencer</p>
11.30–11.50	Refreshments Atrium		
11.50–12.50	Keynote Anna Gerber and Britt Iverson, Visual Editions and Editions at Play CMG23/G24		
12.50–13.00	Final Words CMG23/G24		
13.00–14.00	Lunch Atrium		
14.00	Conference Finishes		

-  Interactive Storytelling
-  Pedagogy
-  Digital Poetry
-  Sites & Locations
-  Remediation
-  Workshops

Poetry Film Screenings will be shown continuously throughout the conference in the Viewing Theatre (09.00–21.00 Monday–Tuesday 09.00–14.00 Wednesday)

