

SCHEDULE

THURSDAY 2ND JULY

Time	Location
13.00 - 15.00	Registration, Tea & Coffee - Atrium
15.00 - 15.15	Conference Welcome and Introductions- G23/24
15.15 - 16.05	The Writing Platform Bursary Awards - G23/24

16.05-16.10 Room Changeover

Strands	Transmedia Fiction Practice: Ambient Literature	Reader Participation and Emerging Cultural Forms	Digital Remediation: From Analogue to Digital
Chair Room	Maggie Gee 107	Katharine Reeve 106	Bambo Soyinka 136
16.10-17.25	Tom Abba <i>Sherlock Holmes to the Skyscraper Throne - Working with Writing in Ambient Literature</i>	Claudio Pires Franco <i>Mixing the Potion: Reader Participation, Brand Consistency and Collective Intertextuality</i>	Dan Prichard <i>Voices on a World Stage</i>
	Alex Butterworth <i>Ambient Literature: The Fourth Dimension</i>	Amy Spencer <i>Authors, Readers and Participatory Writing Experiences</i>	Sharon Clark <i>Creative Technology and Theatre Narrative</i>
	Kate Pullinger <i>From eBook to eBook and Back Again</i>	Tugce Oklay <i>Hoax News Websites as Creative Texts in Resisting World</i>	Miriam Rasch <i>Real-Time Autobiography: Autofiction and Autofiction</i>

17.30-18.45 Supper - Atrium

18.45-19.30	Reception with Vice-Chancellor Christina Slade Exhibition and Media Wall Launch - Atrium
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19.30-20.30	G23/24 Keynote Speaker: Naomi Alderman <i>Digital Storytelling: What is the Emerging Canon?</i>
Chair	Lucy English

20.30-22.00 End Day 1
Atrium Bar Open

EXHIBITION: JULY 2 – 4

CM 133 **Linda Sandvik and Kelly Jones**
Installation: 1.4 for copy

Media Wall **James Coupe**
Mehrwert

Cinema **Continuous Screenings**

First Floor Mezzanine **Exhibition**

FRIDAY 3RD JULY

9.15-10.15

G23/24
Keynote Speaker: Florian Cramer
Post-Digital

Chair **Kate Pullinger**

10.15-10.20

Room Changeover

Strands	Digital Poetry: An Open Discussion on the Poetics of Digital Sound	The New Publishing: Multimodality and Participation	Transmedia Fiction Practice. The New Novel & Long Form Digital Narratives	Pedagogy: New Forms and Methods
Chair Room	Lucy English 107	Katharine Reeve 106	Stephen Gregg 136	Eliane Glaser 137
10.20-11.35	Karlien van den Beukel <i>More Human Than Human: Translating Digital Poetry</i>	Josie Barnard <i>The Multimodal Writer: Embracing the Challenge of the Digitalization of Writing Practices and Techniques</i>	Kayt Lackie <i>Our Extraordinary Treatment of Everyday Things: Point of View, Metafiction and Multimodality</i>	James Pope <i>The Use of Genarrator for the Teaching and Creation of Digital Narratives</i>
	Katharine Norman <i>Sound Words: Digital Writing Performed Through Sonic Interaction</i>	Sarah Haynes <i>The Memory Store</i>	Simon Groth <i>The Readers: Technology in the Creative Space Between Author and Reader</i>	Marianna Shek <i>Jumping Gutters: The Challenges of Adaptation Across Media</i>
	<i>* These papers will be followed by an open discussion about digital and sound poetry, chaired by Lucy English.</i>	Colin Thomas <i>Making Digital History</i>	Emma Geen <i>The Empathetic Novel as Embodied Virtual Reality</i>	Melanie Hundley and Teri Holbrook <i>Story Apps as Mentor Texts: What Transmedia Authors Don't Know About How Their "Babies" Craft Future Writers</i>

11.35-12.00

Break: Tea & Coffee

Strand	Digital Storytelling: Interactive Forms	The New Publishing: Fanfiction	Analogue Futures	Digital Poetry: Finding New Audiences for Digital Poetry
Chair / Room 12.00-13.15	Mandy Rose / 107	Naomi Alderman / 106	Dan Ashton / 136	Maggie Gee / 137
	Anna Zaluczwska <i>The Eleven</i>	Ciaran Roberts <i>The Value of Fan Fiction</i>	Claire Dean <i>Into the Digital Woods: Fairy Tales in New Forms</i>	Lucy English and Sarah Tremlett <i>Liberated Words Poetry Film Festival</i>
	Kelly Zarins <i>Collaboration and Collectivism in the Interactive Documentary</i>	* This paper will be followed by an open discussion on fan fiction led by Prof Naomi Alderman.	John Law <i>The Reluctant Storyteller.</i>	Paul Munden <i>Analogue/Digital</i>
	Jenny Kidd <i>With New Eyes I See: Writing Fact/Fiction in Digital Heritage Experiences</i>		Steve Wingate <i>From Ordering Words to Enabling Digital Co-Creation: Synaptic Writing in daddylabyrinth</i>	Paul Hetherington and Jordan Williams <i>Lung: A Remediation Collaboration</i>

13.15-14.30

Lunch and Networking

14:30 - 15:30	G23/24 Keynote Speakers: Anna Gerber and Britt Iversen of Visual Editions <i>Cultural Objects and Digital Landscapes</i>			
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Chair	Kate Pullinger			
Strands	Workshop / 107	Workshop / 106	Workshop / 136	Workshop / 137
15.35-17.05	Anna Zaluczowska <i>Writing and Creating Transmedia Storyworlds within Higher Education</i>	Maya Chowdhry <i>The Making of Immersive, Site-specific, Transmedia Stories</i>	Rob Pratten <i>Using Conductr to Integrate Artistic Practice with Audience Building</i>	Josie Barnard and Lucia Vodanovic <i>Social Media in the Classroom: a Live Demo and Interactive Workshop</i>

17:30-19:00

Break: Dinner

19:00 - 20:00	Michael Tippett Centre Keynote Speaker: Ju Row Farr of Blast Theory <i>Karen</i>			
Chair	Bambo Soyinka			

20.00-23.00

End Day 2



SATURDAY 4TH JULY

Strands	Digital Poetry: Collaboration and Digital Poetry	From One to Many: Social Activism and Pervasive Theatre	Transfiction Media Practice: Gaming the Narrative
Chair / Rm	Stephen Gregg / 107	Mandy Rose / 106	Kayt Lackie / 136
9.30-10.45	Lucy English <i>Book of Hours</i>	Tom Payne and Owain Jones <i>Imagining the Audience into Active Participants Through Social-media: A Live Experiment From Hydrocitizens</i>	Marianna Shek <i>The Transmedia Triangle</i>
	Kate Cheeseman <i>Love Somehow</i>	Sophy Smith <i>Pervasive Theatre: New Online Environments for Performance Narratives</i>	Moya Baldry <i>The Day Transmedia Ate Itself: Creating a Sustainable Transmedia Practice Through the Design of a Complex Virtual Narrative Architecture</i>
	Paul Munden and Jen Webb <i>'Where is the Music?': Remediation and Slow Poetry</i>		Christine Wilks <i>The Interactive Character as a Black Box</i>

10.45 -11.15

Break: Tea & Coffee

Strands	Workshop	Pedagogy, Social Creation and New Forms	Transfiction Media Practice. The New Novel 2. Multi Modal Forms	The New Publishing: The Role of Technology
Chair / Rm	137	Lucy English / 107	Maggie Gee / 106	Simon Griffiths / 136
11.15-12.30	Rik Lander <i>How to get to the Top in Digital Drama.</i>	Caroline Harris <i>#PB5008: Pinterest, Social Creation and Teaching the New Publishing Skills</i>	Andrew Melrose <i>The Boat and a Story as Old as Moses</i>	Dave Miller <i>The Augmented Book: Sherwood Rise</i>
		Jillian Abbott <i>Teaching Enterprise Skills Through Technology</i>	Stella Wisdom and Rob Sherman <i>On My Wife's Back: An Interactive Writer-In-Residence At The British Library</i>	Deborah Maxwell and Chris Speed <i>Story Blocks: Reimagining Narrative Through Cryptocurrency</i>
		Ian Bradley and Sue Potts <i>Our Day Out: Memories and Reflections from the Archives of Keith Medley</i>	Dylan Spicer and Mike Warren <i>Giant Cannibals: A Digital Fiction Project</i>	Gerry Smith <i>The Recollective: Regressed Technology and the Work of Memory</i>

12.30-13.30

Break: Lunch & Networking

13.30-15.00	G23/24 Chris Meade presents Nearlyology James Coupe in Conversation about MediaWall Final Words from Kate Pullinger and Lucy English
15.00	End Conference